

PARTNER WITH SAP

GROW YOUR BUSINESS WITH SAP SOLUTIONS FOR SMALL BUSINESSES AND MIDSIZE COMPANIES

RUN BETTER



Bring the Power of Business Intelligence to Everyone.

SAP Crystal solutions provide comprehensive business intelligence specifically designed for small businesses and midsize companies.

Easily add business intelligence from SAP Crystal solutions to your existing software opportunities.

DID YOU KNOW?

- 78% of SAP's 102,000 customers are small businesses or midsize companies.
- 90% of them are businesses or companies in the lower midsize market.

Benefits of Partnership **SAP** Reseller SAP Crystal solutions

- Deal registration and additional margin.
- Access to the Crystal Reseller Information Center for promotions, product information, sales tools and collateral.
- Free sales and presales authorization training.
- 'Campaign-in-a-box' partner-led demand generation programs.
- Subscription to the Crystal Reseller Newsletter with the latest news, updates and important events.
- Access to not-for-resale software and demo tools.
- Dedicated channel sales team providing sales and technical presales assistance.

CRYSTAL RESELLER INFORMATION CENTER: [HTTP://BIT.LY/SAPCRIC](http://bit.ly/sapcric)

CONTACT SAP CHANNEL SALES FOR MORE INFORMATION: 888-866-2366 OR [VOLUMESALES@SAP.COM](mailto:volumesales@sap.com)