

## For Immediate Release

### **Premier Mounts Rolls Out Digital Signage iPad™ Mount**

*Stylish, steel frame that fully secures the iPad™ in a wall mounted digital signage environment*

ANAHEIM, CALIF. (March 15, 2011) – Premier Mounts, a leading manufacturer of mounts and accessories, now introduces the [IPM-700](#) secure wall mounting frame for iPads™. The new wall mounting frame completely covers all iPad™ controls and allows access to the touchscreen, turning the iPad™ into a compact interactive display for digital signage. The frame, with various aesthetically attractive finishes, is perfect for retail, hospitality, corporate environments, tradeshows and many other areas.

The decorative and easy-to-install [IPM-700](#) wall mount allows the iPad™ to be used as a protected digital signage delivery platform. It covers all the operation buttons, prevents any unauthorized access and does not obstruct reception to WiFi networks.

To accommodate specific power and A/V cabling needs, the [IPM-700](#) may be installed over Premier Mounts' optional In-Wall A/V and Power GearBox™ ([GB-INWAVP](#)). This GearBox™ includes knockouts for power and signal access and can be easily installed in a wall.



**IPM-700**

Premier Mounts has also partnered with AVD to develop a complete, iPad™-based digital signage package. Download the AVD Browse app from iTunes™ to control the iPad™ and its digital content via a WiFi network. To learn more about this app, download a free version from the iTunes™ App Store: <http://itunes.apple.com/us/app/avd-browse/id372757110?mt=8>

The [IPM-700](#) is available in stainless steel, chrome, black and white finishes. Custom finishes are also available. The MSRP is \$124 for the black or white finish. Pricing may vary for the other finishes. To get more information about this and other innovative mounting products, call Premier Mounts customer service at (800) 368-9700 or visit the Premier Mounts website at [www.mounds.com](http://www.mounds.com).

#### **About Premier Mounts**

A global leader in developing and delivering innovative mounting solutions, Premier Mounts has been at the forefront of the A/V industry for more than 30 years. Pioneering the modern concept of universal A/V mounting hardware and developing a magnitude of industry firsts, Premier Mounts has opened new opportunities to installing A/V technology in businesses, schools, hospitality and residential settings. With extensive in-

Premier Mounts

IPM-700

Page 2

house design and fabrication capabilities of its Premier Custom division, Premier Mounts is able to address the most challenging A/V installation scenarios. Today, Premier Mounts' employees around the world are committed to achieving the company's core value of "creating positive customer experiences". For more information on Premier Mounts, please visit [www.mounts.com](http://www.mounts.com)

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