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Karen Mefford  
Sr. Marketing Manager  
Chief

952-277-3874

[karen.mefford@milestone.com](mailto:karen.mefford@milestone.com)

## Chief Adds to Award-Winning Short Throw Projector Mount Series

*The latest addition – the new WP2 Series – provides ideal placement and alignment for mounting short throw projectors*

Minneapolis, MN. USA (FEB 2012) - [www.chiefmfg.com](http://www.chiefmfg.com) - Chief, an industry leader in mount, rack and interactive solutions, announces that it has added to its award-winning Short Throw Projector Mount Series. The latest addition, the all-new WP2 Series, provides flexibility, strength and precision when mounting short throw projectors.

Engineered with installer-friendly features, the new solution makes achieving ideal placement and alignment easy. Precision adjustment is made possible through micro leveling and lateral shift capabilities, and variable extension allows the mount to slide along the arm for infinite projector placement.

Adding to the level of flexibility, the WP2 Series can be mounted to a variety of surfaces – concrete, block wall, brick, dual wood or dual steel studs. Its integrated inlay-style cable management conceals and protects cables for a clean finish. You can also customize an install by replacing the removable logo card on the end cap of the mount with personalized information.

The WP2 Series is compatible with Chief's RPA, Elite, RPA Mini and Elite Mini Series projector mounts, and also supports wall-mounted long throw projectors.

Three length options are available. The 24" (61 cm) model is now shipping; the 40" (102 cm) and 56" (142 cm) versions will be available at the end of the month.

"Chief's new WP2 Series is an exciting addition to our award-winning Short Throw Mount Family," said Luke Westin, Associate Product Manager. "The popularity of short throw installations is growing, and we're confident that we have the very best short throw projector mount solutions on the market."

For more information, please visit [www.chiefmfg.com/Projector-Mounts/Short-Throw](http://www.chiefmfg.com/Projector-Mounts/Short-Throw).

### About Chief

[Chief](http://www.chiefmfg.com), a product division of [Milestone AV Technologies](http://www.milestone.com), has more than 30 years of proven product and service excellence. Committed to responding to industry needs in the commercial and residential markets, Chief offers a complete line of mounts, lifts, racks and accessories for TVs, displays, projectors and other AV components. With numerous product awards and patented designs, Chief provides unique mount features, and is recognized for delivering quality products and knowledgeable, helpful customer service. Milestone AV Technologies U.S., European, and Asia Pacific sales offices support a global network of Chief dealers. Distribution centers are located in Minnesota (US), California (US), Hong Kong, and the Netherlands. [www.chiefmfg.com](http://www.chiefmfg.com)



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Milestone AV Technologies 8401 Eagle Creek Parkway, Savage, MN 55378. +1 800.582.6480 [chief@milestone.com](mailto:chief@milestone.com)

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