

TOP 10 REASONS WHY EMC IS THE BEST CHOICE FOR PRIMARY AND BACKUP STORAGE FOR SMALL ENTERPRISES

Simplify your environment, reduce costs, and improve performance

The EMC® VNXe® series is an affordable unified storage platform and the EMC Data Domain® DD160 is a deduplication storage system for small enterprise data centers. These systems are specifically designed to help small enterprises simplify primary and backup storage management, reduce costs, and improve performance.

SIMPLIFY YOUR ENVIRONMENT

- 1 Manage your primary and backup storage with ease.**

The VNXe management application, EMC Unisphere™, was designed for the IT generalist and provides exceptional ease-of-use. Data Domain Enterprise Manager provides a simple web interface to manage and monitor your backup storage.
- 2 Save time and eliminate management complexity with wizards running in the Unisphere management application on the VNXe.**

Make provisioning storage for your VMware®, Microsoft® Hyper V®, and Microsoft applications simple. The wizards easily provision storage in accordance to storage and application best practices.
- 3 Get automated discovery and end-to-end mapping of all virtual machines with the EMC Unisphere management platform.**

EMC is the only vendor that has over 75 integration points with VMware. The VNXe also supports VMware vStorage™ API families to automatically discover your VMware environment, allowing you to provision a 1TB VMware datastore in 10 minutes.
- 4 Simplify VMware backups by easily integrating the Data Domain DD160 into your existing environment.**

The DD160 is qualified with all leading backup applications including those that offer VMware vStorage APIs for Data Protection (VADP) integration.
- 5 Back up your entire environment.**

Back up both virtual and physical to a single Data Domain system for consolidated protection.

REDUCE YOUR COSTS

- 6 Save up to 50 percent in upfront storage acquisition costs.**

The VNXe series offers built-in features such as thin provisioning, file deduplication, and compression. Optimize storage utilization and cost with the flexibility of mixing SAS, SATA, and Flash drives in the same unit.

7 Eliminate costly, complex, unreliable, and risky tape-based backup systems.
The Data Domain DD160 decreases backup storage requirements by 10 to 30x so you can store data onsite longer with less disk and eliminate the use of tape for operational recovery.

8 Reduce VMware backup storage costs.
VMware images are large and highly redundant. By using Data Domain systems you can lessen backup storage required for virtual environments by 40 to 60x.

IMPROVE YOUR PERFORMANCE

9 Complete backups faster and meet tight backup windows.
Data Domain systems provide industry-leading performance to backup your growing environment within limited windows—without impacting production.

10 Consolidate your storage on one system.
The VNXe is a unified storage solution for file and block applications that allows for centralized management and monitoring of all of your primary storage requirements in a single unit.

CONTACT US

To learn more about how EMC products, services, and solutions can help solve your business and IT challenges, contact your local representative or authorized reseller—or visit us at www.EMC.com.

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