



EMC SHOWCASE



EMC Showcase enables EMC[®] Velocity² Partners to access compelling and up-to-date EMC product and solution content on their company's existing websites—free. A pipeline is created from EMC.com to deliver the latest product and solution information to your prospects, customers, and employees instantly.

EMC Showcase includes multiple embedded lead-generation points that enable the syndicated content to act as an active marketing and sales tool.

EXPLORE THE BENEFITS OF EMC SHOWCASE

- EMC product and solution content syndicated in nine languages
- Regular and automatic content updates
- Lead-generation capabilities that create a new, inbound sales channel for your company
- Access to a unique Partner Console for Showcase management and control

GET STARTED IN 10 MINUTES OR LESS

The simple, one-time implementation process can be completed in a matter of minutes, as follows:

1. Register via the EMC Showcase Help Center at <http://EMC.SharedVue.net>.
2. You will receive an e-mail with a password and login instructions for your Partner Console.
3. On the Partner Console, click "Get Implemented" and choose the syndication code that best suits your website.
4. Create a new, blank page on your website.
5. Paste the syndication code in the body of your new page.

TAKE THE NEXT STEP

Go to the Help Center at <http://EMC.SharedVue.net> and sign up now.