

For Immediate Release

Premier Mounts Launches New White *New White Finish Matches Building Industry Standards*

ANAHEIM, CALIF. (April 15, 2011) – Premier Mounts (www.mounts.com), a leading manufacturer of mounts and accessories, introduces a new, brighter shade of white for its white-finished products, replacing the current chamois, creamy white paint. The new white has a matte texture to minimize the appearance of dust and prevent fingerprints or smudge marks.

Premier Mounts worked closely with its customers to develop the new finish for its white products, resulting in a clean, sleek look that matches ceiling tiles, electrical coverings and other industry-standard white products.

Most of the Premier Mounts' white products already feature this new finish, while those with the traditional white are being phased out.



The new white (below) is brighter than the old white (top)

Projector mounts, UNI-line of products, ultra short-throw projector mounts and in-wall GearBoxes are some of the Premier Mounts products that are available in white.

For more information about Premier Mounts, contact customer service at (800) 368-9700 or visit www.mounts.com

About Premier Mounts

A global leader in developing and delivering innovative mounting solutions, Premier Mounts has been at the forefront of the A/V industry for more than 30 years. Pioneering the modern concept of universal A/V mounting hardware and developing a magnitude of industry firsts, Premier Mounts has opened new opportunities to installing A/V technology in businesses, schools, hospitality and residential settings. With extensive in-house design and fabrication capabilities of its Premier Custom division, Premier Mounts is able to address the most challenging A/V installation scenarios. Today, Premier Mounts' employees around the world are committed to achieving the company's core value of "creating positive customer experiences". For more information on Premier Mounts, please visit www.mounts.com