Building Zones and Pivot3 Simplify Desktop Modernization for SMBs

Successful Pivot3 VMware View deployment completed by Building Zones for TSK Group

Las Vegas and London– February 13, 2012 - Building Zones, the workspace technology specialists, today announced the completion of the test period and successful deployment for the TSK Group of the Pivot3 vSTAC™ VDI (Virtual Desktop Infrastructure).

Pivot3 vSTAC VDI appliances deliver high-performance, unified compute and storage capabilities that are purpose-built for the small- to-mid-size organization looking for a simple, scalable and affordable VMware-based virtual desktop infrastructure.

This first successful deployment is part of a larger workspace change program at TSK, to create a dynamic and flexible work environment where any device can be used wirelessly to access core systems. Commenting on this first Pivot3 deployment, Jason Green, managing director of Building Zones said, "Until now, VDI has been an enterprise IT issue as it was just too costly, too complex and too slow for most businesses to pursue. Given that Pivot3 consolidates server and storage resources into a single hardware platform, it becomes much easier to deploy and significantly cheaper to maintain. For TSK, this dramatically improves their IT flexibility and is a key part of their BYOD (Bring Your Own Device) strategy to exploit the opportunities in mobile computing."

Mark Eades, IT manager at TSK commented, "We are very impressed with how well the Pivot3 vSTAC VDI installation went, making our VMware View 5.0 deployment both simple and affordable. It eliminated the complexities and skill levels normally imposed."

"We believe that there is significant pent up demand for a 100 to 1000 desktop VMware VDI solution that is easily consumable and scalable," said Olivier Thierry, chief marketing officer at Pivot3. "The Building Zones 'work different' program is an ideal desktop modernization delivery platform that customers like TSK will benefit from immensely."

Supporting Resources

Find the latest news and information about Pivot3 vSTAC™ VDI and P Cubed online:

- Desktop virtualization whitepaper
- Product information
- VMware Reference Architecture
- Test Drive Pivot3
- Pivot3 VDI Configurator
- VMware View POC Solutions
- VMware Rapid Desktop Program Support
- Twitter

Additional Pivot3 information for VMware resellers and partners can also be found on VMware Partner Central.

About Pivot3

Pivot3 was founded in 2003 on the idea that today's stack of virtual servers, shared storage and networks could be radically simplified and unified through software innovation in order to drive down complexity and cost while dramatically increasing scale-out performance. Today, Pivot3 has over 500 customers across the globe deploying Pivot3 vSTAC™ unified storage and compute appliances. Pivot3 products are deployed in the data protection, virtual desktop infrastructure, digital video surveillance and rich media markets and have seen particular success in the public sector, transportation, education and retail vertical segments. The company has won numerous awards and was most recently selected by the Wall Street Journal for the prestigious "2011 Next Big Thing" category. To learn more about Pivot3, visit www.pivot3.com.

About Building Zones

Building Zones is an independent expert in the application of technology to enhance the work environment. We implement leading edge solutions from Meru Networks, Pivot3, Riverbed, VMware and others, to help clients

change their work environment; creating a lower cost, adaptable and intelligent workspace that supports flexible working and greater productivity. Whether its establishing a thin building or deploying iPads across the enterprise, our Cloud Services, Converged Networks and The Social Workspace turn complex problems into simple user experiences. To find out more, contact us on +44 (0)208 9778920 or visit www.buildingzones.com.
Building Zones – work different

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