

Healthcare Providers Treat Office Productivity With Ricoh

Security-enabled office solutions allow healthcare providers to enhance productivity while maintaining compliance.



Ricoh Printers & MFPs:
Tools for Success



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Ricoh Office Solutions: Your Prescription for Efficiency & Privacy



Managing the stack of paper generated by a single patient's visit to a physician's office, medical lab, or hospital is one headache; maintaining the privacy of every patient's records in the wake of HIPAA compliance (Health Insurance Portability and Accountability Act of 1996) is another. Now multiply that by the number of beds in a hospital, or the volume of patients that pass through a clinic or doctor's office each day and you begin to get a sense of the mountain of paperwork generated by the healthcare industry.

Whether the application is patient admissions or billing, documenting case histories for insurance authorization, printing doctor's orders and prescriptions, after-care pamphlets, or daily hospital menus, fast high quality output is critical. As medical technology advances, healthcare providers increasingly rely on their information infrastructure for timely patient diagnosis and communication with other specialists, pharmacies, and insurance companies. And all of this must be accomplished without violating patient privacy rules. Ricoh understands these issues and has infused its product line with the security, reliability, and image quality you need to efficiently handle every patient's needs. Every Ricoh solution includes a **One Year Warranty**, a **U.S.-based Help Desk** with 24x7

toll-free service and support, plus a **national network of Ricoh-trained sales and technical personnel** to ensure your staff is focused on treating patients, not printing. Maximize your technology budget with these inherent advantages of Ricoh solutions:

- **Low total cost of ownership** with aggressive hardware pricing plus rock-bottom per-page costs make full-color and monochrome printing affordable for all applications, such as MRIs, CAT scans, and thermal imaging test results.
- Features including **Secure Print**, **Secure Socket Layer (SSL) data encryption**, and **password-protected document storage** capabilities ensure confidentiality for patient information to support HIPAA compliance.
- **Wi-Fi Protect Access (WPA)** support creates a secure wireless printing environment, allowing hospitals using laptops on rolling carts to access, send, and print medical records quickly while meeting HIPAA requirements for data confidentiality.
- **Scan & Store/Store & Print** modes provide a streamlined workflow to capture data for immediate use and disaster recovery in a single step.
- **Genuine Adobe® PostScript® 3™** is standard with most of our color laser printers and provides outstanding image quality for the detail necessary when reviewing test results.

A sampling of Ricoh office solutions designed to satisfy the needs of healthcare professionals is listed below:

COLOR LASER PRINTERS			BLACK & WHITE LASER PRINTERS		BLACK & WHITE MULTIFUNCTION		COLOR MULTIFUNCTION
SP C242DN	SP C431DN	SP C820DN Series	SP 5200DN/SP 5210DN	SP 8200DN	SP 3400SF / SP 3410SF	SP 5200S Series	SP C242SF
<p>Part # 406863</p> <ul style="list-style-type: none"> ■ 21-ppm Full-color & Monochrome ■ High Yield AIO cartridges ■ Economy Color Mode ■ 1 Year Standard Warranty: On-Site <p>Small in size and large in value, the SP C242DN is ideal for the typical medical office where space is at a premium and increased printing productivity can help reduce patient waiting times. Speed printing of explanations of benefits and patients records as well as HIPAA compliance notices and after-care pamphlets.</p>	<p>Part # 406658</p> <ul style="list-style-type: none"> ■ 42-ppm Full-color & Monochrome ■ Standard 80GB HDD ■ Enhanced Locked Print ■ Up to 140lb Index ■ 1 Year Standard Warranty: On-Site <p>The answer to medical facilities security needs. The SP C431DN is formulated to support the busiest medical offices tied to strict data security, regulatory compliance, and/or device access requirements.</p>	<p>Part # 406547 (Base model)</p> <ul style="list-style-type: none"> ■ 40-ppm Full-color & Monochrome ■ Maximum 9,600 x 300 dpi resolution ■ Advanced Finishing Options ■ Up to 12" x 18" ■ 1 Year Standard Warranty: On-Site <p>4-bit engine technology for graphics-quality output plus 140 lb. Index maximum stock weight make the SP C820DN Series an excellent choice for medical practices to create preventative care pamphlets, pre- and post-operative care instructions in full-color while still handling everyday needs.</p> <p><i>Four configurations available.</i></p>	<p>Part # 406722 / 406726</p> <ul style="list-style-type: none"> ■ 47-ppm / 52-ppm Monochrome ■ Up to 6 paper sources for unique paper types ■ Standard DOSS and HDD Encryption (SP 5210DN) ■ CPP under 1¢ ■ 1 Year Standard Warranty: On-Site <p>With a standard paper supply of 650 sheets and maximum supply of 2,850 sheets with 6 paper sources, the SP 5200DN/SP 5210DN can host up to 6 different paper types simultaneously. In a bustling, print intensive medical office there's no time for down-time with devices- eliminate delays with the SD Card solution for an easy hot swap.</p>	<p>Part # 406326</p> <ul style="list-style-type: none"> ■ 50-ppm Monochrome ■ Standard duplexing up to 11" x 17" ■ Up to 4,400 sheets ■ 1,000-sheet Finisher or 3,000-sheet Finisher to provide sorting and stapling ■ 1 Year Standard Warranty: On-Site <p>The SP 8200DN is a versatile, affordable, next-generation mid-volume printer designed to meet today's evolving healthcare applications needed to produce critical documents such as hospital admissions/purchasing reports, and pre- and post-operative care instructions.</p>	<p>Part # 406457 / 406460</p> <ul style="list-style-type: none"> ■ 30-ppm Monochrome ■ Print/Scan/Copy/Fax ■ Scan-to-email/Scan-to-folder ■ Standard 35 sheet ADF ■ Standard USB 2.0, 100Base-TX/10Base-T Ethernet & USB Direct ■ 1 Year Standard Warranty: Advanced Exchange <p>Use the one-stop work center, an SP 3400SF Series Desktop Monochrome Laser MFP, to fax prescriptions directly to the pharmacy or to scan and send patient records to the insurance company for claims authorization.</p>	<p>Part # 406851 / 406852 / 406853</p> <ul style="list-style-type: none"> ■ 47-ppm (SP 5200S) / 52-ppm (SP 5210SF/SP 5210SR) Monochrome ■ Scan-to-email/folder/URL/media ■ 50-sheet staple finisher (SP 5210SR) ■ CPP under 1¢ ■ 1 Year Standard Warranty: On-Site <p>When space is limited and both aggressive printing requirements and heavy document storage/distribution needs represent business as usual, turn to the powerful SP 5200S Monochrome Laser MFP Series. Up to 4 paper trays and a front-loading bypass tray provide independent sources for highly-used medical forms.</p>	<p>Part # 406878</p> <ul style="list-style-type: none"> ■ 21-ppm Full-Color & Monochrome ■ Print/Scan/Copy/Fax ■ Scan-to-email/folder/FTP/USB ■ USB 2.0, 10/100Base-TX Ethernet, USB Host Interface for PictBridge™ ■ 1 Year Standard Warranty: Advanced Exchange <p>The SP C242SF is compact and reliable; ready to handle any mix of print/scan/fax/copy needs the front office may come across. Easily scan color images to other physicians for second opinions or to capture insurance card data.</p>

